MEMORANDUM FOR ALL CIVIL AIR PATROL

SUBJECT: Ice Bucket Challenges

1. As we all know by now, there is a current trend of filming oneself dumping water on your head in support of ALS research and other various charities.

2. While this is an impressive campaign that has even former presidents taking part, doing the Ice Bucket Challenge in an official CAP capacity and while wearing an Air Force style uniform or a corporate uniform should be avoided to avoid the implication that CAP or the Air Force sanctions or endorses personal activities. Also, we should not use official CAP resources, such as computers or social media accounts, to support or promote this type of fundraising activity.

3. Again this does not prohibit CAP volunteers or employees from participating in an Ice Bucket Challenge in their personal capacity, but it must be done off-site and on their own time. However, usage of local unit or squadron T-shirts is allowable. Finally, it is also worth noting that the 2014 Combined Federal Campaign (CFC) season will soon begin, providing many opportunities to support your favorite charities.

MAJ GEN JOSEPH R. VAZQUEZ, CAP  DON ROWLAND
CAP National Commander  Chief Operating Officer